

Jiva Ayurveda announces two new wellness centers in Thailand

Delhi NCR , Faridabad-8th August 2023---Jiva Ayurveda, household name in the field of Ayurveda and holistic medicine, today announced its foray and expansion plans in South East Asia with the opening of the first two "Jiva iRETREAT Centers" in Thailand's hilly region of Pak Thong Chai and northern forest region of Chiang Mai. "This collaboration between Jiva Ayurveda and iRETREAT marks a significant milestone in the field of holistic wellness, bringing together the ancient wisdom of Ayurveda and the transformative power of meditation and mindfulness. Through this expansion, Jiva Ayurveda will further



spread Ayurveda practice and products in the South East Asian countries, providing healthier and more holistic health management solutions for the masses," said Jiva Group Chairman Mr. Rishi Pal Chauhan "This collaboration is also an important milestone in our mission to raise global awareness about the

transformative potential of Ayurveda in healthcare. Recognizing the value of Ayurveda, mindfulness and meditation, and their roles in promoting wellness, will undoubtedly pave the way for a healthier and harmonious future for individuals across the globe. Addressing the gathering over video, AYUSH Sec-

retary Vaidya Rajesh Kotecha, said: "I congratulate Jiva Ayurveda and iRETREAT for their joint endeavor to promote the traditional wisdom of Ayurveda and the transformative power of meditation. India is committed to unlocking the vast knowledge of Ayurveda for the greater good, and since the establishment of the AYUSH ministry, Monk Duke, the founder of iRETREAT, commended the joint venture, and stated: "Our collaboration with Jiva Ayurveda is an affirmation of our shared commitment to global mental wellbeing. By blending the ancient wisdom of Ayurveda with the tranquility of our meditation retreats, we are taking a

leap forward in promoting inner peace and self-discovery. Through the integration of Ayurveda's ancient wisdom and iRETREAT's meditation and mindfulness practices, the Jiva iRETREAT Centers will nurture the mind, body, and soul to create a profound and lasting impact on the lives of visitors." Speaking on the occasion, Sister BK Shivani, renowned spiritual leader, TV personality and senior Rajyoga meditation teacher, expressed her admiration for the initiative. "This collaboration between Jiva Ayurveda and iRETREAT is a significant step towards holistic wellness. The integration of Ayurveda's ancient wisdom.